

3M

Sheet Polyester Label Material

7980

FOD# 1621

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Technical Data

February 15, 1999

Supersedes July 2, 1998

Construction

(Calipers are nominal values.)

Facestock	Adhesive	Liner
2.3 mil (58 micron) Matte radiant white polyester	0.8 mil (20 micron) #300 Acrylic	6.7 mil (170 micron) 90# Densified kraft

Features

- Matte coating is compatible with screen printing and resists degradation from scuffing, chemicals, moisture, and wide temperature fluctuations. Variable information can be added by the end user, as the material is dot matrix printable and hand writeable.
- #300 adhesive bonds well to a variety of substrates including metals, high surface energy (HSE) plastics, and low surface energy (LSE) plastics. It is ideal for applications requiring high initial adhesion to LSE plastic surfaces.
- 90# lay-flat polycoated kraft liner provides easy sheet processing.
- 3M™ Label Material 7980 is UL recognized (File MH11410) and CSA accepted (File 99316). See the UL and CSA listings for details.

Application Ideas

- Barcode labels and rating plates.
- Property identification and asset labeling.
- Warning, instruction, and service labels for durable goods.
- Nameplates for durable goods.

Typical Physical Properties

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Adhesion: 180° peel test procedure is ASTM D 3330.
90° peel test procedure is ASTM D 3330 modified for the angle change.

Surface	Initial (10 Minute Dwell/RT)				Conditioned for 3 Days at Room Temperature 72°F (22°C)			
	180° Peel		90° Peel		180° Peel		90° Peel	
	Oz./In.	N/100 mm	Oz./In.	N/100 mm	Oz./In.	N/100 mm	Oz./In.	N/100 mm
Stainless Steel	56	61	42	46	67	73	46	50
Polycarbonate	59	67	44	48	61	67	46	50
Polypropylene	53	58	38	42	56	61	38	42
Glass	60	66	42	46	71	78	48	52
HD Polyethylene	35	38	28	31	40	44	28	31
LD Polyethylene	32	35	25	27	42	46	34	37

Surface	Conditioned for 3 Days at 120°F (49°C)				Conditioned for 24 hours at 90°F (32°C) at 90% Relative Humidity			
	180° Peel		90° Peel		180° Peel		90° Peel	
	Oz./In.	N/100 mm	Oz./In.	N/100 mm	Oz./In.	N/100 mm	Oz./In.	N/100 mm
Stainless Steel	70	77	50	55	68	74	53	58
Polycarbonate	30	33	17	19	55	60	36	39
Polypropylene	54	59	42	46	66	72	44	48
Glass	70	77	50	55	67	73	44	48
HD Polyethylene	40	44	29	32	45	49	32	35
LD Polyethylene	9	10	10	11	36	39	30	33

Liner Release: 180° Removal of Liner from Facestock

Rate of Removal	Grams/Inch Width	N/100 mm
90 inches/minute	22	0.85

Environmental Performance

The properties defined are based on four hour immersions at room temperature (72°F/22°C) unless otherwise noted. Samples were applied to stainless steel panels 24 hours prior to immersion and were evaluated one hour after removal from the solution for peel adhesion. Adhesion measured at 180° peel angle (ASTM D 3330) at 12 inches/minute.

Chemical Resistance:

Chemical	Adhesion to Stainless Steel		Appearance	Edge Penetration
	Oz./in.	N/100 mm	Visual	Millimeters
Isopropyl Alcohol	60	66	No change	0.8
Detergent (1% Alconox®*)	64	70	No change	0
Engine Oil (10W30) @ 250°F (121°C)	64	70	No change	1
Water for 48 hours	66	72	No change	0
pH 4	65	71	No change	0
pH 10	64	70	No change	0
409®* Cleaning solution	64	70	No change	0
Toluene	33	36	Topcoat damaged	6.5
Acetone	47	51	Topcoat damaged or gone	4.3
Brake Fluid	74	81	No change	0
Gasoline	36	39	No change	5.8
Diesel Fuel	62	68	No change	1
Mineral Spirits	54	59	No change	2.4
Hydraulic Fluid	66	72	No change	0

Temperature Resistance:

300°F (149°C) for 24 hours:

no significant visual change
0.75% MD shrinkage
0.9% CD shrinkage

-40°F (-40°C) for 3 days:

no significant visual change

Humidity Resistance:

24 hours at 100°F (38°C) and 100% relative humidity:

no significant changes in appearance or adhesion

Accelerated Aging:

ASTM D 3611: 96 hours at 150°F (65°C) and 80% relative humidity

	Rate of Removal	Oz./In. Width	N/100 mm
180° Peel Adhesion from Stainless Steel	12 inches/minute	54	59

Shelf Life Two years from date of manufacture of product when properly stored at 72°F (22°C) and 50% relative humidity.

Processing

Printing:

Material has a topcoating which is receptive to many inks including UV and conventional ink systems. The converter should verify that their ink systems are compatible with the topcoating on the polyester film by testing beforehand.

The topcoating is also receptive to other forms of printing including hot stamping and dot matrix printing. The converter should verify that the method of printing is compatible with the topcoating by testing beforehand.

*The following dot matrix ribbons are recommended for use with this material.

- CGL-79™ from Mid City Columbia, 800-462-2336 or 800-996-4656
- Ranger 288 from Herbert Dehinton & Co., 847-998-8150

3M does not recommend the Ranger 288 ribbon for bar code printing.

Die Cutting:

Die cut with steel rule or flatbed dies. The 90# lay-flat liner also allows kiss cutting and back splitting. The converter can cut through the polyester facestock without cutting through the liner. Sheet label materials are not recommended for rotary die cutting and stripping operations.

Packaging:

Finished labels should be stored in plastic bags.

Special Considerations

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.**

**NOTE: When using solvents, read and follow the manufacturer's precautions and directions for use.

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 50°F (10°C), can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

Technical Information and Data

The technical information and data, recommendations, and other statements provided are based on tests or experience which 3M believes to be reliable, but the accuracy or completeness of such information is not guaranteed.

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Please remember that many factors can affect the use and performance of a 3M product in a particular application. The materials to be bonded with the product, the surface preparation of those materials, the product selected for use, the conditions in which the product is used, and the time and environmental conditions in which the product is expected to perform are among the many factors that can affect the use and performance of a 3M product. Given the variety of factors that can affect the use and performance of a 3M product, some of which are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular purpose and suitable for the user's method of application.

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